

**— BGCHR —**  
**RETURN OF  
BIG NIGHT**  
**— JUNE 4, 2022 —**

**Join us on June 4, 2022, when  
Boys & Girls Club of Harrisonburg & Rockingham County (BGCHR)  
travels to 'A Galaxy Far Far Away'.**

**In the not too distant future, we will gather together (finally!) to celebrate  
what is best about our community; its people & its generosity.  
You cannot find a better way to celebrate & support those in need  
than through your support of BGCHR at BIG NIGHT.**

***RETURN OF BIG NIGHT, the Community Comes Back* inspires us to  
create hope and opportunities for all - with or without the cool lightsabers.  
Star Wars' central themes are to have faith in your friends and  
to do the right thing. RETURN OF BIG NIGHT gives us the chance  
to show our faith in the Clubs and use the Force for good -  
creating hope and opportunity for current and future generations.**

**Consider a sponsorship and save the date, June 4, 2022, for  
BIG NIGHT as we travel aboard the Millennium Falcon  
to the JMU Atlantic Union Bank Center.**

**The community comes back (live!) in support of  
Boys & Girls Club of Harrisonburg and Rockingham youth.**

**Sincerely, Mark Siciliano, Event Emcee**



**BOYS & GIRLS CLUBS  
OF HARRISONBURG &  
ROCKINGHAM COUNTY**

**— BGCHR —**  
**RETURN OF  
BIG NIGHT**  
**— JUNE 4, 2022 —**

**SKYWALKER**  
**\$10,000**

*Includes 16 tickets / 2 tables and specialty wine at the event.*

**PRE-EVENT MARKETING**

- Logo on printed invitations and Save the Date\*. **(200 mailers)**
- Full-color logo and a link to your website included on the event website.
- Full-color logo listed on the home page of the Boys & Girls Club website. **(12,000+ views)**
- Two (2) dedicated Facebook posts with your logo.
- Two (2) dedicated Instagram posts with your logo.
- Logo and link included in all e-newsletters & event blasts. **(1,200+ distribution)**

*\*Must commit by January 12 to be included on the Save the Date and April 1 for invitations.*

**DAY OF EVENT MARKETING**

- Verbal recognition given from the stage during the program.
- Full-color logo displayed on the video screens during the program.
- Personalized place settings at your tables.
- Full-color logo printed in the program. **(\*200+ programs)**
- Full-color logo used in all event signage.

**POST-EVENT MARKETING**

- Recognition in BGCHR e-newsletter with your logo. **(\*1,200+ distribution)**
- One (1) dedicated and one (1) group post with logo on Facebook and Instagram.
- Logo printed in thank you letters to attendees.

**\*NEW IN 2022\* BOYS & GIRLS CLUB EXPERIENCE**

The opportunity to host a career day visit for our teens participating in our Teen Pathways Program, and to volunteer at a Club site or be given a tour of a Club.



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**JUNE 4, 2022**

**THE MANDALORIAN**  
**\$5,000**

*Includes 8 tickets / 1 table and specialty wine at the event.*

**PRE-EVENT MARKETING**

- Logo on printed invitations and Save the Date\*. **(200 mailers)**
- Full-color logo and a link to your website included on the event website.
- Full-color logo listed on the home page of the Boys & Girls Club website. **(12,000+ views)**
- One (1) dedicated Facebook post with your logo.
- One (1) dedicated Instagram post with your logo.
- Logo included in all e-newsletters & event blasts. **(1,200+ distribution)**

*\*Must commit by January 12 to be included on the Save the Date and April 1 for invitations.*

**DAY OF EVENT MARKETING**

- Verbal recognition given from the stage during the program.
- Full-color logo displayed on the video screens during the program.
- Personalized place settings at your tables.
- Full-color logo printed in the program. **(\*200+ programs)**
- Full-color logo used in all event signage.

**POST-EVENT MARKETING**

- Recognition in BGCHR e-newsletter with your logo. **(\*1,200+ distribution)**
- One group post on Facebook and Instagram.

**\*NEW IN 2022\* BOYS & GIRLS CLUB EXPERIENCE**

The opportunity to host a career day visit for our teens participating in our Teen Pathways Program, and to volunteer at a Club site or be given a tour of a Club.



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**MILLENNIUM FALCON**  
**\$2,500**

*Includes 6 tickets to the event.*

**PRE-EVENT MARKETING**

- Name included on printed invitations\*. **(200 mailers)**
- Full-color logo and a link to your website included on the event website.
- Full-color logo listed on the home page of the Boys & Girls Club website. **(12,000+ views)**
- One (1) dedicated Facebook post with your logo.
- One Instagram group post mention.
- Logo included in all e-newsletters & event blasts. **(1,200+ distribution)**

*\*Must commit by April 1 to be included on invitations.*

**DAY OF EVENT MARKETING**

- Verbal recognition given from the stage during the program.
- Full-color logo displayed on the video screens during the program.
- Full-color logo used in all event signage.
- Personalized place settings at your tables.
- B&W logo printed in the program. **(\*200+ programs)**

**POST-EVENT MARKETING**

- Recognition in BGCHR e-newsletter. **(\*1,200+ distribution)**
- One group post on Facebook and Instagram.

Sign up to be a **BIG NIGHT Sponsor here**  
or contact Sandra Quigg at [squigg@bgchr.org](mailto:squigg@bgchr.org).



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**JEDI**  
**\$1,500**

*Includes 4 tickets to the event.*

**PRE-EVENT MARKETING**

- B&W logo and link to your website included on the event website.
- Name listed on the Boys & Girls Club website. **(12,000+ views)**
- One Facebook group post mention.
- One Instagram group post mention.

**DAY OF EVENT MARKETING**

- Full-color logo displayed on the video screens during the program.
- Full-color logo used in all event signage.
- B&W logo printed in the program. **(\*200+ programs)**

**POST-EVENT MARKETING**

- Recognition in BGCHR e-newsletter. **(\*1,200+ distribution)**
- One group post on Facebook and Instagram.

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## LIGHTSABER

**\$750**

*Includes 2 tickets to the event.*

### PRE-EVENT MARKETING

- B&W logo included on the event website.
- Name listed on the Boys & Girls Club website. **(12,000+ views)**
- One Facebook group post mention.
- One Instagram group post mention.

### DAY OF EVENT MARKETING

- B&W logo displayed on the video screens during the program.
- B&W logo used in event signage.
- Name listed in the program. **(\*200+ programs)**

### POST-EVENT MARKETING

- One group post on Facebook and Instagram.

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